

SM 2105 - *Narrative Srgt & Aesthetics*

Project 2 (Pictogram)

Tsang Tak Shun

Tripping in Snow Cocaine

(A pictogram of Dave Fleischer's *Betty Boop's Snow White*, 1933)

Link to full resolution:

<https://drive.google.com/file/d/1tFc73Iiei0aK1ss5fAQqUqvHa2RIPA4E/view?usp=sharing>



Legend:

As seen, Snow White is not the innocent Snow White we know. She holds a knife dipped in blood, and gazes at her new arm with dents and bruises and a syringe, blood dripping from the connected point. The background consists of spirals, spirits of a clown-face with heart for hands and animal ears. There is a mirror/picture frame of a middle finger flipping against a person. The seven dwarfs are tied up and are on the title.

Artist statement:

Disney changed the original story to make it profitable and family friendly, yet its animation always overshadowed the more experimental Fleischer. His animations are known for going all out and wild, sometimes edgier even, in order to, in my opinion, to create comedic effect. It is very worth noting that Fleischer's version of Snow White came out before Walt Disney's (former in 1933, the latter in 1937), so Fleischer's Snow White was even older than the mainstream story of Snow White. I decide to pay tribute to Fleischer by making the pictogram black-and-white and exaggerate even further. The "disturbing" imagery of Snow White's severed hand, cocaine on the table, the middle finger, dents on the new "cartoonish" arm. The floating spirits' design is a combination of the side characters (the clown, the dog), and its hand being a heart means they sympathise with Snow White. Some elements that were not in the animation were added into this pictogram, like a crossed-out poison apple on a floating (ironically Snow White is doing drugs herself); The seven dwarfs, despite making an appearance, did not carry a major role like they did in the mainstream version, hence the tied up dwarfs.